

Shorr Johnson Magnus Media Act
1831 Chestnut Street
6th Floor
Philadelphia PA 19103

NC Citizens For Progress/ Issue
Submission Number 253 Issue 1



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	NC Citizens For Progress/ Issue	Submission Cost:	2700	Campaign Ref:	E:120911008
Buyer:	...	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06303421
Est./PO Number:	06303421	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	NC Citizens 4 Prog	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
1	M-F 530p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots 4		4	1000
2	M-F 530p Judge Judy M.....	03	250	30 Comme	Nbr of Spots 1		1	250
3	M-F 5p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots 4		4	1000
4	M-F 5p Judge Judy M.....	03	250	30 Comme	Nbr of Spots 1		1	250
5	Sat 6p NewsS.	03	200	30 Comme	Nbr of Spots 1		1	200
Weekly Totals: Total Spots(Ord Spots)					9	2	11	

Grand Totals

Totals	09/17	Month 9 Weeks: 5	09/24
Spots	11	9	2
Cost	2700	2200	500

Grand Totals:

<u>Spots:</u>		<u>11</u>
<u>Gross Total:</u>		<u>2,700.00</u>
<u>Commission:</u>		<u>405.00</u>
<u>Net Total:</u>		<u>2,295.00</u>

REP HEADLINE# 6303421
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION SEP11/12 10.01
*** WNCN-TV ***

ADV #	ADV. NAME	ISS/NC	CITIZENS 4	PROGRESS	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	SHORR	JOHNSON	MAGNUS	BUYER NAME	TERRI	COOPER
		1831	CHESTNUT	STREET	SALES PRSN	WA-	MICK NESCI (H)
		PHILADELPHIA,	PA	19103			
ORDER #	CONTRACT #	6303421	CLASS: NATL.	LOCAL	REGIONAL		
PRDCT	NC	CITIZENS 4	PROG	EST#	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP18/12	SEP24/12	WK-1				
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE	SEP11/12	10.01

REP: NEW ORDER
TTL \$2,700 @11X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NC CITIZENS FOR PROGRESS (NO ESTIMATE NUMBER)
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$2,700.00
TOTAL SPOTS 11

REP HEADLINE# 6303421
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP4/12 08.52
*** WNCN-TV ***

ADV # ADV. NAME ISS/NC CITIZENS 4 PROGRESS
AGY # AGY. NAME SHORR JOHNSON MAGNUS

1831 CHESTNUT STREET

PHILADELPHIA, PA 19103

REP. # OFF. # SALESMAN #
BUYER NAME TERRI COOPER
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6303421

CLASS: NATL. LOCAL REGIONAL

PRDCT NC CITIZENS 4 PROG EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP4/12 08.52

REP: NEW ORDER
TTL \$2,700 @11X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

ECIV
CPN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NC CITIZENS FOR PROGRESS (NO ESTIMATE NUMBER)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			530P-600P	30		\$250.00	9/18	9/21	4		TU-F	4
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
2			530P-600P	30		\$250.00	9/24	9/24	1		MON	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
3			500P-530P	30		\$250.00	9/18	9/21	4		TU-F	4
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
4			500P-530P	30		\$250.00	9/24	9/24	1		MON	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												

MW
9/10

REP HEADLINE# 6303421
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 08.52
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			600P-630P	30		\$200.00	9/22	9/22	1		SAT	1
PROGRAM : NEWS 6P												
CON COM1: NEWS 6P												
SEP/12			\$2,700.00									
CONTRACT TOTAL												\$2,700.00
TOTAL SPOTS												11

MARKET TOTALS \$54,000 WNCN 5% WRAL 45% WTVB 42% WRAZ 8% WRDC 0% WLFL 0% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- MAY/11
 DEMOS- RA35+*

NAB
BROADCASTERS**AGREEMENT FORM FOR
POLITICAL BROADCASTS**STATION and LOCATION WNCN - TV Date 9/17/12I, Sharr Johnson Magnus (on behalf of) NC Citizens for Progress

A legally qualified candidate of the _____ political party for the office of _____

In the _____ election to be held on _____ do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
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- See Attached

Date of First Broadcast <u>9/18/12</u>	Date of Last Broadcast <u>9/24/12</u>
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Total Charges: \$2,295.00 NetThe broadcast time will be used by NC Citizens for Progress
I represent that the payment for the above-described broadcast time has been furnished by
NC Citizens for Progress

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Michael Weisel, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including: applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 8/25/12Phil DeL...
(Candidate or Agent)☐ Accepted ☐ Rejected By _____ Title _____
This request whether accepted or rejected, will be available for public inspection for a period of two years.